CYRUS

WHITEPAPER EN V.1.3

Energy decentralized blockchain technology

cutting-edge platform merges f personal health and renewable energy

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Introduction

Cyrus is an innovative project that merges personal health, renewable energy generation, and blockchain technology into one integrated ecosystem. Through exercise equipment like the Cyrus Bike, users not only improve their physical health but also generate electricity and receive rewards in the form of tokens.

This introduces a unique concept called **Burn-To-Earn (B2E) and Bike-To-Earn**, which promotes healthy, sustainable lifestyles with tangible economic benefits.

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The Problem

Modern society faces significant challenges in three areas: sustainable health management, renewable energy adoption, and incentive-based motivation for individuals.

Key issues include:

- Insecure and manipulable fitness data.
- Lack of long-term motivation to exercise.
- Traditional workout equipment wastes energy.
- No reward system for eco-friendly activities.

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Secure & transparent data management.

Token rewards for workouts and electricity generation.

Community features to share health goals and progress.

Campaigns and incentives for eco-conscious actions.

Cyrus's Solution

Cyrus offers an all-in-one solution that enables users to generate electricity through exercise, store it, and earn token-based rewards. All activities are securely and transparently recorded on the blockchain.

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Cyrus combines several cutting-edge technologies into one seamless platform:

Blockchain

Ensures data integrity, transparency, and smart contract automation.

IoT & Sensors

Tracks pedaling, calories burned, and energy produced.

Small-Scale ESS

Stores user-generated electricity.

Microgrid Integration

Feeds power into local grids or home systems.

Core Technology

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CRS Token & Tokenomics

The Cyrus ecosystem uses CRS, a utility token on Solana and Ethereum networks. Users earn CRS by generating electricity and engaging with the platform.

3 billion CRS

Total Supply

Allocation

45% ecosystem, 20% user rewards, 10% team, 10% marketing, etc.

Deflationary model:

oTkens are regularly burned to control inflation and increase value.

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Cyrus is more than an app —it’s a complete ecosystem focused on health, sustainability, and user incentives:

The Cyrus Ecosystem

Cyrus Bike

Generates electricity while users exercise.

Cyrus App

Tracks workouts, energy, and rewards in real-time.

Marketplace & Community

Spend tokens on goods, services, or participate in social challenges.

Ranking System

Users compete for leaderboard positions and bonus rewards.

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Cyrus is aligned with ESG (Environmental, Social, Governance) values:

Environmental

Generates clean energy and reduces carbon footprint.

Social

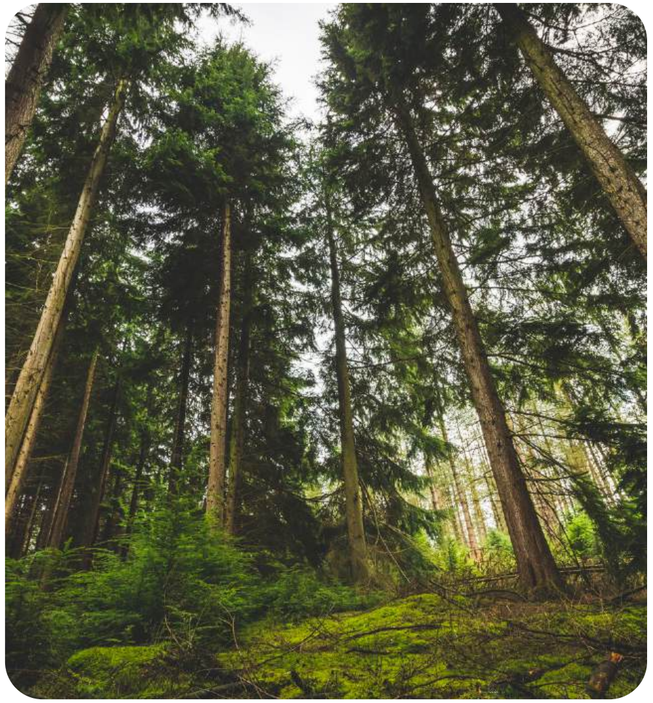
romotes healthy lifestyles and social motivation.

Governance

Blockchain-based reward system ensures fairness and transparency.

Example impact:

1,000 Cyrus Bikes used monthly for a year equals the CO_2 absorption of planting 256 pine trees.



Environmental & ESG Impact

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Roadmap

The Cyrus project is structured in clear, actionable phases:

2022-2024

Hardware development, patent filings, website relaunch.

2025-2026

Token presale, community launch, 10,000+ members, dealer network established.

2027

Mass production, fitness app launch, in-app games and ranking systems.

2028++

Integration with smart cities, VCM (Voluntary Carbon Market), and microgrid expansion.

Business Strategy & Partnerships

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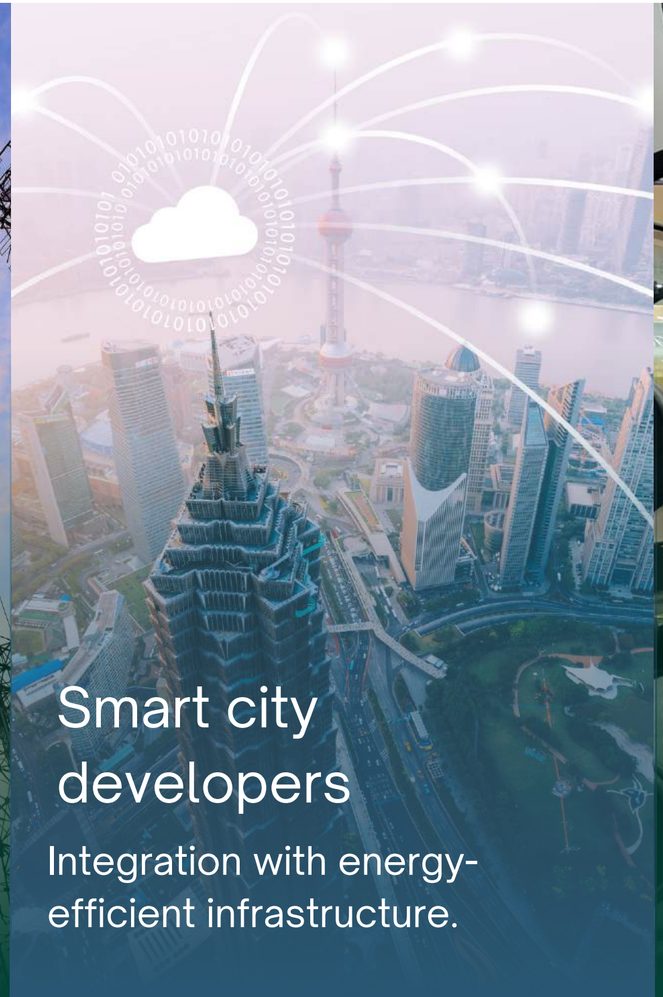
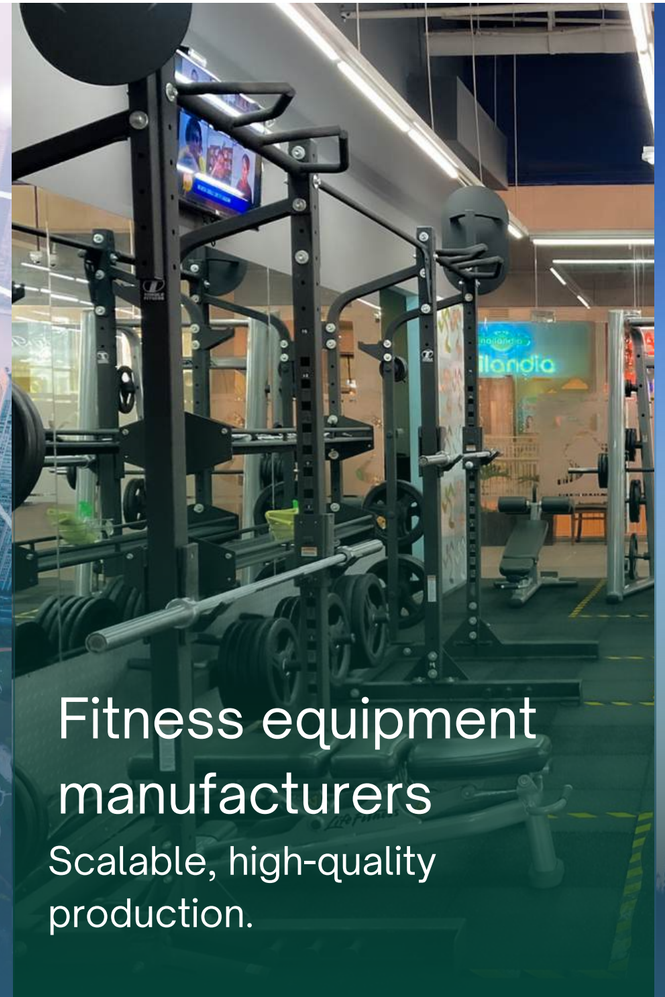
Telecom companies

Bundled IPTV + Cyrus Bike offerings.



Smart city developers

Integration with energy-efficient infrastructure.



Fitness equipment manufacturers

Scalable, high-quality production.

Health institutions & local governments

Campaigns to promote active, healthy living.

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Cyrus is redefining what it means to be healthy, eco-conscious, and digitally rewarded.

With a forward-thinking blend of blockchain, energy innovation, and health tech, the platform is not just a product—it's a movement toward a more sustainable and empowered future.

Closing Statement

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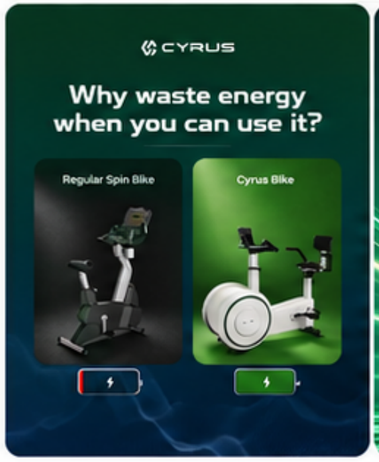

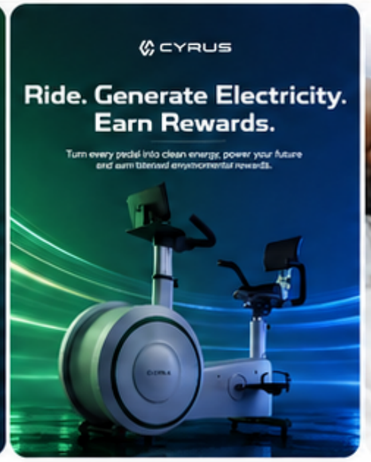

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THANK YOU